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BUS106 NOUN EXAM

1. _____ distribution, expenditure patterns, saving capability of consumers all affect demands

marketing

--->> Income

Information

High income

2. The manager must comply with the _____ requirements for establishing and operating his business

compliance

registration

company

--->> legal

3. Control must be tailored to positions, this is necessary so that the right persons will _____ activities in their own fields

process

--->> monitor

controlling

influence

4. Providing scheme of control is the responsibility of;

Emplyees

Management

--->> Board of directors

Middlemen

5. The essence of _____ lies in checking existing actions againsts some desired results which have been determined

Planning

--->> Control

Organizing

Management

6. _____ is aimed at calculating or predicting what is likely going to happen in the future

--->> forecasting

planning

controlling

management

7. Flat shaped structure falls under;

Narrow span of control

Big span of control

--->> Wide span of control

Small span of control

8. The word _____ concerns the laying down of policies

manager

--->> administration

management

director

9. _____ is the process of transferring information from a sender to a receiver with the information being understood by the receiver

Messaging

--->> Communication

Texting

Internet

10. The very survival of an _____ dictates that a certain minimum profit has to be made

Eenvironment

--->> organization

industry

investment

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